

Global Summit of Print Industry

Organized by

DELHI PRINTERS' ASSOCIATION



On 5th September, 2024 Delhi Printers' Association successfully organized Global Summit of Print Industry at the prestigious Constitution Club of India, New Delhi. Hon'ble . Mr. Harsh Malhotra (MoS Ministry of Road Transport & Highways and M o S - Ministry of Corporate Affairs) was the Chief Guest. Dignitaries from different countries attended the summit.

DPA President Mr. Puneet Talwar welcomed the International Guests, Keynote speakers,



Moderators and guests. The event started with Mr. Rajendrakumar Anayath giving a very informative lecture on the evolution of communication from the pre-historic times to the present day. Mr. Anayath had explained how communication transformed from making mere gestures and sound of pre-human creatures to the Artificial Intelligence. He said nobody wants to

memorize things as these days all information is readily available on a mobile phones. He also said if the epic like Mahabharata was written today no one would read it and if Shakespeare was alive, he would have sold a single copy of his literature. The habits, techniques, practices and means of communication change. Mr. Anayath concluded that if those who use technology with the understanding of modern requirements they could be successful.



As it was Teachers Day, Prof. RajendrakumarAnayath was presented with 'Print Guru' Award for educating print fraternity by DPA President, Mr. Puneet Talwar, General Secretary Mr. Sandeep Aggarwal and Mr. Naresh Khanna.

In the Panel discussion session, Mr. Tushar Dhote - an eminent print professional, Mr.



Praveen Aggarwal - Incite Home Care Products Pvt. Ltd., Ludhiana, Mr. Neeraj Jain, Chair: FICCI Publishing Committee and Mr. Naresh Khanna - Editor, Indian Printer & Publisher Association of Publishers were the key speakers. Mr. Rajendrakumar Anayath, OSD, Department of Higher Education, Haryana was the moderator at the summit.



Mr. Tushar Dhote has described the necessity and element of technology in Printing by



taking examples from how Drupa has changed over years. Mr. Neeraj Jain enlightened the audience with the role of publishing and how it is influenced by technology. Mr. Praveen Aggarwal, President of OPA and a packaging stalwart spoke about the importance of sustainability and its importance for survival. He said though everybody acknowledges the importance of sustainability, environment, etc. In the current Indian

scenario it is not very profitable. The best example is though people are fully aware how the plastic clogs water flows but single use plastic is readily available, despite ban. The cost of recycling is much higher than buying new raw materials. He insisted all should go for environment friendly substance for the future generation. Mr. Naresh Khanna spoke about standardization across printing streams. He said the compliances are more important to Printers from Delhi because the authorities and their offices are in Delhi. The panelist agreed on one thing that there is change in everything and change is the only constant aspect in life. One has to adjust himself to accommodate change otherwise survival would be difficult. India is progressing towards trillion



economy and it seems it will achieve the goal, so if one doesn't do it another will. The panel agreed the famous saying that "We have not inherited this earth from our forefathers; we have borrowed it from our children".

In International section of the event, Mr. Anil Kariyawasam President – Sri Lanka Association of Printers (SLAP), Mr. Ahmad Mughira Nurhani, President – Indonesia Print Media Association, Mr. Peter Deckker, IPP- Sri Lanka Association of Printers (SLAP) spoke about the condition of printing industry in their respective countries. Mr. Peter Deckker thanked Delhi Printers Association for arranging such a platform to express their views. He said he knew many prominent personalities in the audience. He mentioned that Prof. Anayath had taken initiative to start teaching printing in Sri Lanka. Mr. Deckker requested the help from India to share its expertise and boost his country's printing production by investing in machinery. Similar views were expressed by Mr. Nurhani from Indonesia too. Mr. Nurhani said their country does not have many big printers, mostly small printers and sought India's help to increase the infrastructural capabilities his his country's printing sector.



Mr. Hash Malhotra who was the Chief Guest at summit. Mr. Harsh spoke about the vision of the Government – Aatma Nirbhar Bharat, citing the example of Covid Vaccine production, Mr. Malhotra commented on the capacity and resilience of India. He hoped that soon India will achieve self-sufficiency in printing and allied machinery production.

Mr. Malhotra was felicitated with memento and bouquet by the President, Secretary and Treasurer of the association. Mr. Sunil Jain the coordinator of the event gave votes of thanks.

The Summit was followed by Cocktails & Dinner.